



Mosaic
Middle East



NINEVEH SEED (Sustainable Enterprise Economic Development)
Rebuilding lives | Restoring hope

IMPACT
Creating jobs | Rebuilding communities

“How can we go back to our village when there are no jobs?” said one of the refugees we met in 2018. He and his family fled their home in Qaraqosh near Mosul in the middle of the night as the terrorist army of ISIS approached. They now live 250 miles away in a small portacabin at The Virgin Mary Refugee Camp in Baghdad.

The Nineveh Plain, known as the breadbasket of Iraq was devastated by ISIS in 2014. Tearing through villages and towns, they demolished and burnt homes, businesses, farms, churches and religious landmarks, leaving destruction, desolation and fear in their wake. Up to 3 million Iraqis are displaced people in their own country, with many people from the Nineveh Plain fleeing to Baghdad, Erbil and Jordan for safety.

3 million Iraqis displaced

67,000 Iraqis fled to Jordan

175,000 Iraqi Christians left in Iraq



“I fully intended to leave... my whole work was over. But when Mosaic Middle East came, they gave me hope.”
- Raed - father, chicken farmer

Nineveh SEED Programme ‘SEED’ stands for ‘Sustainable Enterprise Economic Development’

Our focus is on smaller enterprises that can be operational in a short space of time with small to medium sized funding (£10k to £40k per project) creating up to 12 jobs each.

Our vision is 40 projects by 2024, including those targeting youths and women. Benefits extend to entire families (average family size 5 plus). Impact on the wider community could be as many as 15,000 people through provision of local produce and contribution to the local economy.

Nineveh SEED provides desperately needed jobs; generates income and boosts the local economy.

Other benefits include:

- The therapeutic benefits of success and prosperity to people who have been traumatised in the past
- The restoration of dignity to the victims of ISIS
- The affirmation of the cultural identity of those who have been marginalised by persecution
- Celebration of the cultural diversity of northern Iraq
- The empowerment of women through specifically targeted business development
- The development of skills of young people
- The reconciliation of different communities having a joint stake in economic success

“Where Bulgur Wheat cultivation has been halted for several years because of ISIS, we are once again able to plant enough to meet the new demand for the 2021/21 season.”

- Sufyan Adnan, Bulgur Wheat Factory Partner



Beyond 2020 Nineveh SEED Conference, August 2020

Mosaic Middle East held a 2-day conference with 20 people of different ethno-religious backgrounds from the Nineveh Plain and Sinjar. NGO workers from Christian, Yazidi and Shabak communities and 6 local business owners attended. The purpose was to reflect on the impact of the existing Nineveh SEED programme and how it can have a wider and sustainable impact.

The following **5 KEY** intervention areas were identified:

Youth Employment

Sustainability

Training

Longer-term Commitment

Social and Gender Inclusion



“We hope to receive international support or compensation from the state due to the loss of our factories and businesses. But so far, we have not received any compensation. All are just promises; we hope for better times.” – Abdullah Darwish, Owner of the Tahini Factory

13 projects completed

45 families supported

84 jobs created

40 total projects to complete by 2024

£154,693 invested to date

Our aim is to rebuild livelihoods in a targeted and sustainable way, ensuring enterprises, agriculture and businesses survive and provide for families from all ethno-religious groups, minorities and entire communities long into the future.

PROJECTS COMPLETED TO END OF APRIL 2021

LOCATION	PROJECT	BENEFICIARIES	INVESTMENT
Harsham Refugee Camp	Football pitch project	1 football coach, 200 young people benefitting over 2 years	£12,000
Karamles	Commercial greenhouse	12 jobs created, 6 families benefitting	£5,000
Teleskuf	2 x commercial greenhouses	6 Chaldean families benefitting	£7,653
Teleskuf	Bulgur Wheat factory	9 jobs for local Christian youths	£6,870
Qaraqosh	Bakery	5 jobs for local youths, 30 people benefitting	£10,000
Qaraqosh	Chicken farm (region's largest)	15 jobs created	£24,891
Qaraqosh	2 x chicken farms	10 jobs for Christian youths	£18,320
Qaraqosh	Calf-rearing project – Women's project	1 female-headed family benefitting, 5 jobs for local youths	£19,065
Sinjar	Beekeeping and honey production	2 Christian families benefitting	£12,977
Maqloob Mountains	Beekeeping and honey production	2 Yazidi families benefitting	
Baashiqa	Olive Oil Soap factory	7 jobs for local people from diverse ethno-religious communities	£16,946
Baashiqa	Olive Oil production	8 jobs for youths (50% female) and 1 owner from diverse communities	£20,971

* Exchange rate \$1.31 to £1



Our vision is to complete a further **10** Nineveh SEED projects by the end of **2021**; create a total of **171** jobs; benefitting up to **15,000** people in those communities at a total planned investment of **£286,064**

INVESTMENT OPPORTUNITIES 2021 - 2024

LOCATION	PROJECT	BENEFICIARIES	INVESTMENT
Qaraqosh	3 x chicken farms	21 jobs for Christian youths, 3 owners and 80 people benefitting	£23,741
Baashiqa	2 x Commercial greenhouses	8 jobs for youths, 2 extended families (Yazidi), 1 owner, local markets in Baashiqa	£8,273
Baashiqa	Olive groves	15 jobs for youths, 1 owner, local factories and shops (diverse ethno-religious communities)	£15,827
Baashiqa	Tahini (sesame seed paste) Factory	8 jobs for youths (various backgrounds), 1 owner, 15 shops in Mosul and Erbil	£17,986
Teleskuf	Bakery	6 jobs for Christian youths, 1 owner, 15 shops in Nineveh Plain, Mosul and Erbil	£18,705
Teleskuf	Pastry, ice-cream and sweet factory	7 jobs for Christian youths, 1 owner, local people in the town (5,000)	£15,216
Alqosh	Olive Oil factory	6 jobs for Christian youths, 1 owner, 10 shops in Nineveh Plain, Mosul and Erbil	£19,353
Bartella	Tahini (sesame seed paste) Factory	6 jobs for youths, 1 owner, local people from Mosul and the Plain (diverse communities)	£12,270

Figures above EXCLUDE the costs of management, monitoring and evaluation carried out in-field by Mosaic Middle East

“We’re slowly seeing change for the better. Derelict farms produce again. Villagers who rely on expensive imported food regain access to local produce. Young people find work where there has been so little opportunity. Families are reopening businesses after the trauma of ISIS.” - Mike Simpson, Mosaic Middle East CEO